

Section 1 of 6

# Live Love Polish Customer Survey



Hello!

We are looking to better understand our customers' experience on our Live Love Polish online store. This short survey will verify your eligibility for an upcoming 30-minute phone interview. The customer interview is an opportunity to provide feedback on Live Love Polish.

All customers who complete this survey will receive \$5 off their next Live Love Polish order.

Selected participants for the interviews will receive \$50 off their next order!

If you're interested in participating, please complete the survey below. We'll then contact selected customers by email to schedule the phone interview. All responses are confidential.

Please note that you will only receive \$50 off your next order if you are selected and participate in the 30-minute phone interview.

Thanks!

What age range do you fall in? \*

- 17 and younger
- 18-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65 and older

What gender do you identify as? \*

- Female
- Male
- Other...

What is your occupation? If you're a student, enter "student." \*

Short answer text

What is your title at your current or most recent job? \*

Short answer text

What are your favorite websites to shop? (Note: Websites do not only have to be nail polish stores.)

Short answer text

After section 1 Continue to next section

Section 2 of 6

Section title (optional)

Description (optional)

In the last 30 days, how many times did you paint your nails or change your manicure? \*

- Radio button options: Every day to every other day, 2-3 times a week, Once a week, Every other week, Once or less

Have you ever made a purchase on livelovepolish.com? \*

- Radio button options: Yes, No

After section 2 Continue to next section

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Section title (optional)

Description (optional)

In the last 6 months, how many orders did you place on livelovepolish.com? \*

- Radio button options: 5 or more orders, 2-4 orders, 1 order, None

Both

After section 3 Continue to next section ▼

Section 4 of 6

## Section title (optional) ✕ ⋮

Description (optional)

What kind(s) of mobile phones do you use daily? Please mark all that apply. \*

- Android
- iPhone
- Feature phone (not a smart phone)
- I don't know.
- I don't use a mobile phone.
- Other...

After section 4 Continue to next section ▼

Section 5 of 6

## Section title (optional) ✕ ⋮

Description (optional)

Have you ever visited livelovepolish.com on your mobile phone? \*

- Yes
- No

Have you ever made a purchase on livelovepolish.com on your mobile phone? \*

- Yes
- No

After section 5 Continue to next section ▼

Section 6 of 6

Questions Responses 5,041

What is your first and last name? \*

Short answer text

What is the best email to reach you? \*

Short answer text

What is the best phone number to reach you? \*

Short answer text

